

My professional strengths come from the combination of both creative and analytical skills. I am innovative, passionate, patient, thorough, organized and investigative. Communication, flexibility, infectious enthusiasm and technical proficiency aid in my success as a designer, teammate and leader.

WORK EXPERIENCE

Leaders Media · 2022 – 2023 | business leadership media company, remote

Social Media Manager

Responsible for day-to-day social content, strategy and systems for the digital marketing team · creating content, copywriting, engaging with audience, social media mapping and execution + design that supported the organization overall · reporting on performance, analytics and presenting social insights · identifying areas of opportunity and growth

The Clever Factory · 2017 – 2021 | product design company, based in Nashville, Tn

Graphic Designer, Publishing

Responsible for concept, art direction, story and design of unique and interactive book series for children · educational products, packaging, classroom decor and stationary design

Freelance Design · 2015 – present

Book design, illustration, stationery, logo + brand identity, websites, marketing materials, and other print collateral

Minted · 2010 – 2015 | independent design marketplace, based in San Francisco, Ca

Shift Manager, Design Operations

Driving team of 200+ designers in delivery of high-touch design to customers, on time analyzing and allocating workload · tracking and reporting productivity and quality · troubleshooting · developing tools and establishing systems/processes · managing staffing · interviewing new talent · liaising with outside departments · partnering on cross-functional initiatives

Studio Lead

High level customer design and team functionality individual support · training · coaching · performance feedback

Design Associate

Creation and edit of customized design files preparing print-ready digital proofs · reviewing orders to guarantee quality and accuracy

Control Industry LLC · 2009 | merchandise design company, based in Los Angeles, Ca

Design Intern

Music and entertainment merchandise design

Artillery Magazine · 2008 | contemporary art publication, based in Los Angeles, Ca

Intern to Editor + Publisher

In-house advertisement design, layout and social media management

EDUCATION

Bachelor of Fine Art, Graphic Design

Communication Arts Department

Otis College of Art and Design

Los Angeles, Ca